





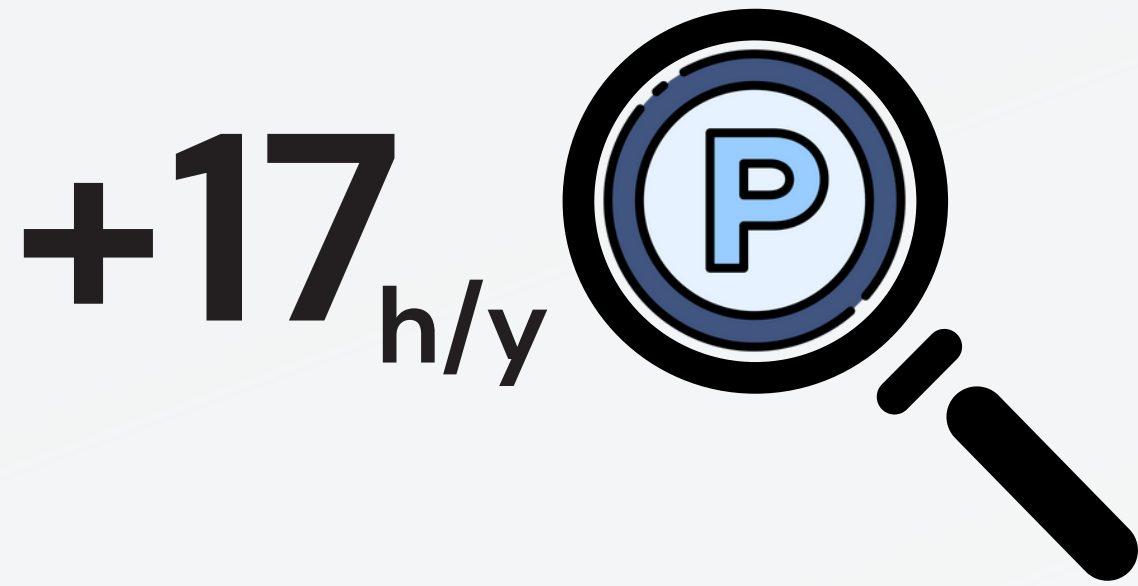
**- ISPP PRESENTS -
APARKING**

SEE YOU HERE, PARK YOU HERE





WHAT IS APARKING?



Average Driver



Pollution

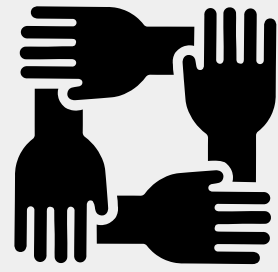
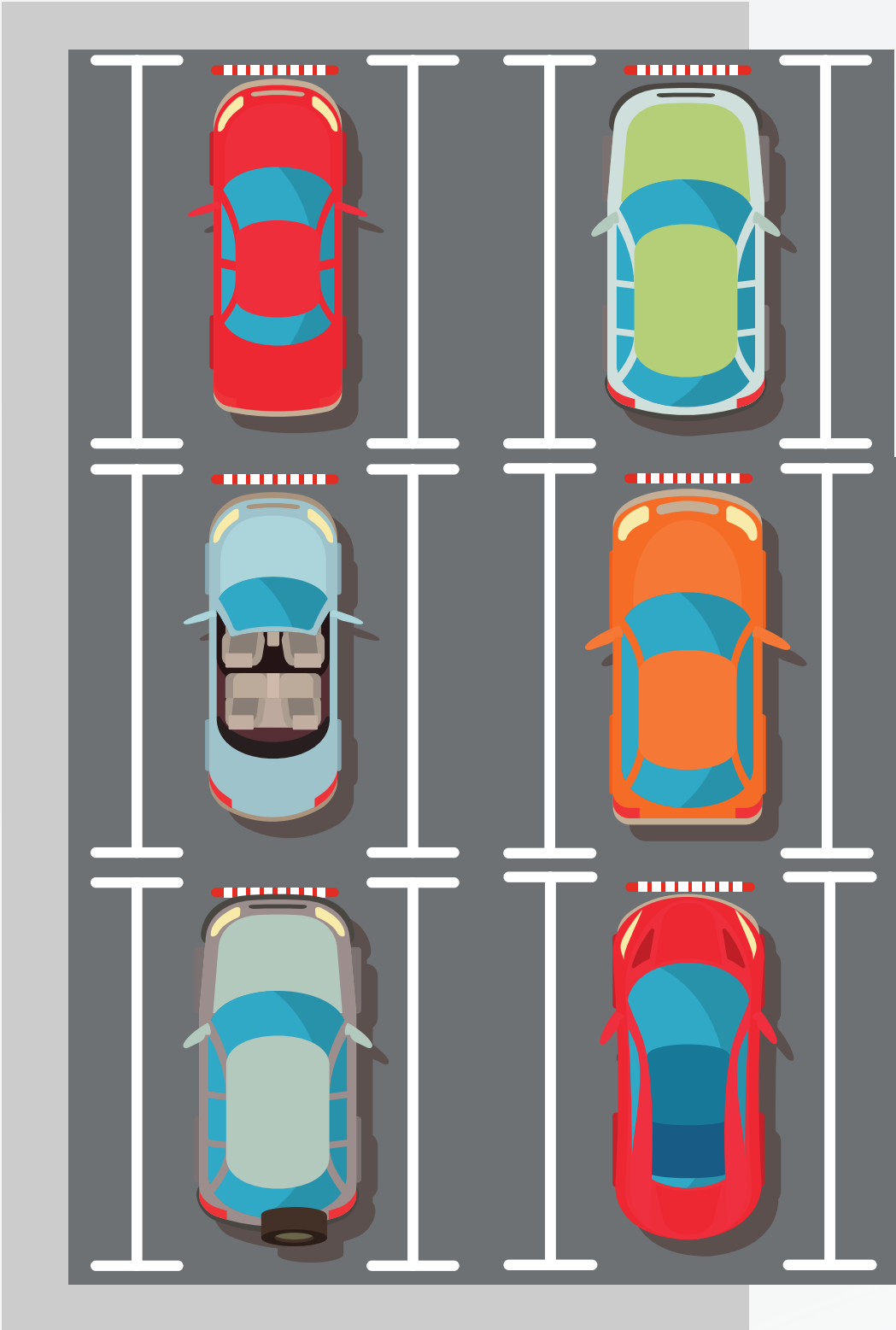


Stress & Bad Mood

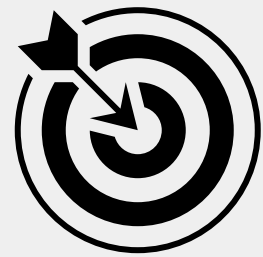


Waste Time

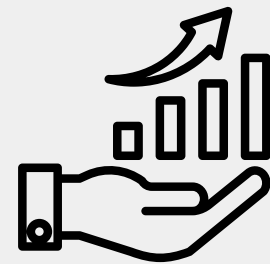
WHAT IS APARKING?



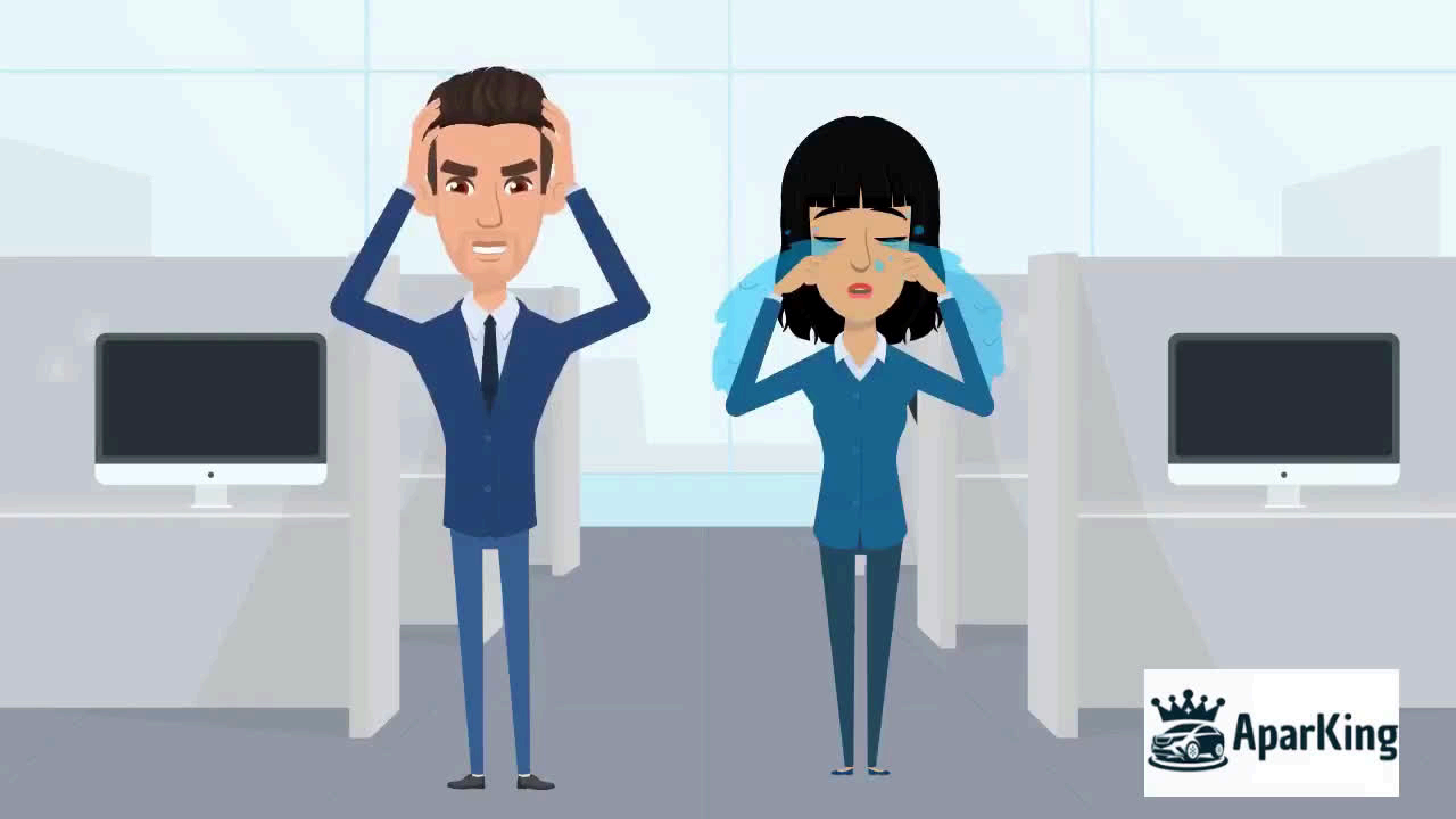
The largest database, **users**.



Right on target



Rent your place



AparKing

DEMO

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Transfer parking



Credit bonus



Private parking



COMPETITOR ANALYSIS



	telpark	Parclick	JustPark	
A sense of community	✓	✓	✓	✓
Rent your own private garage	✓	✓	✓	✓
Look for other users' garages		✓	✓	✓
Integrates private parking meters			✓	
Finding real time where to park			✓	✓
Hand over parking lots				✓
Available everywhere				✓

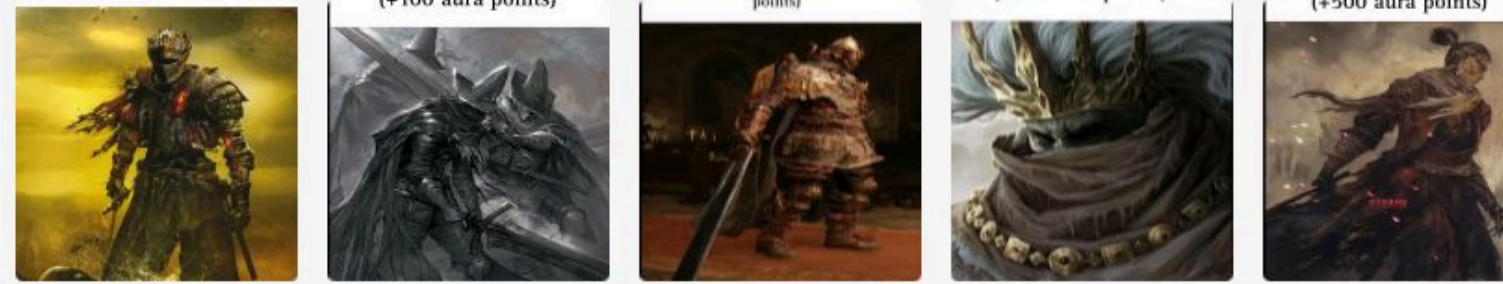
COMPETITOR ANALYSIS



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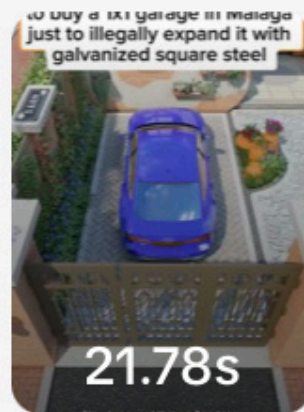
MARKETING IMPACT

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Posted on May 15, 2024 2:01 PM

1,320 162 3 13 6



Posted on May 18, 2024 5:00 PM

2,290 75 3 8 2

aparking11 ▾ ●

Note...

AparKing

6 posts 172 followers 89 following



OUR TEAM



Group 1

Group 2



Coordinators

- Meetings every week
- Select and create tasks

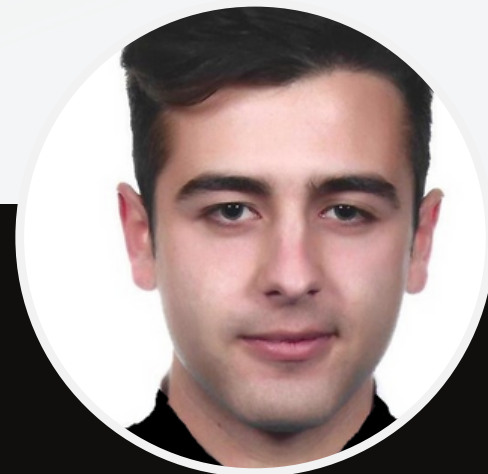


GROUP 1



María Vico
Martín

Coordinator



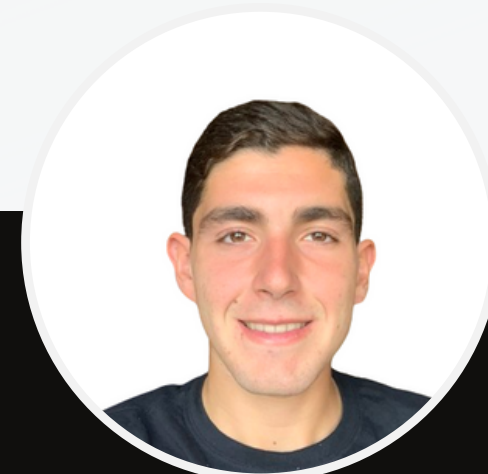
Alejandro
Pérez Vázquez



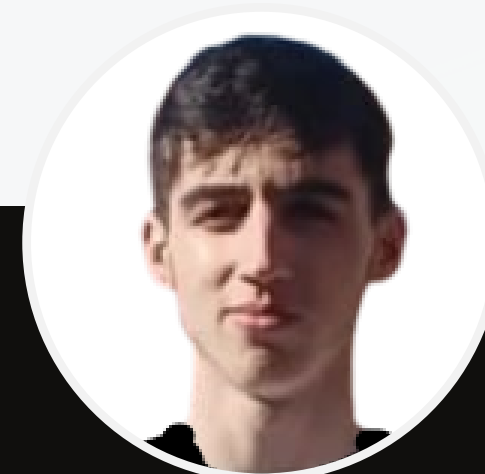
Carmen Ruiz
Porcel



Juan Carlos
Ramírez
López



Sergio Santiago
Sánchez



Pedro Jesús
Ruiz Aguilar



José Javier
Alcobendas

GROUP 2

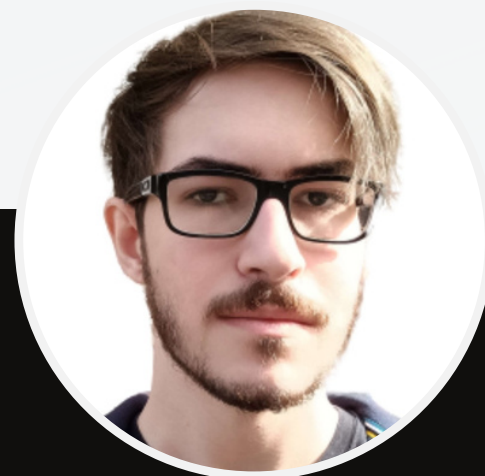


Alberto Perea
León

Coordinator



Mario Aroca
Páez



Enrique
Caballero Muñoz



Laura Roldán
Merat



Iván Sánchez
San José



Ismael Ruiz
Jurado



Virgilio Oliva
Alonso

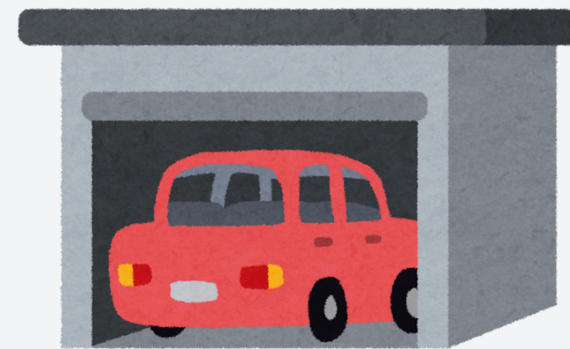
KEY ASPECTS

- External aspects

76% Spaniards consider lack of parking a major issue



35% of houses have a garage space



A driver spends 220€ on parking.



50k - 100k people rent their garages

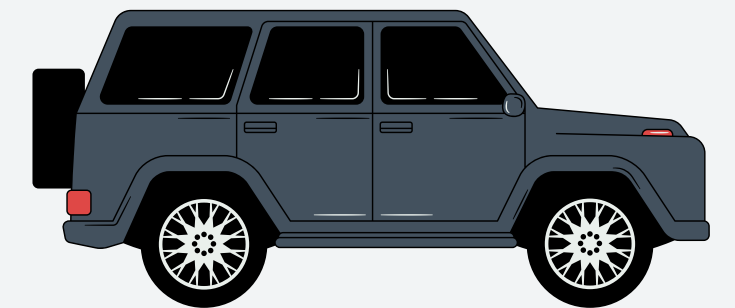


- Market issues

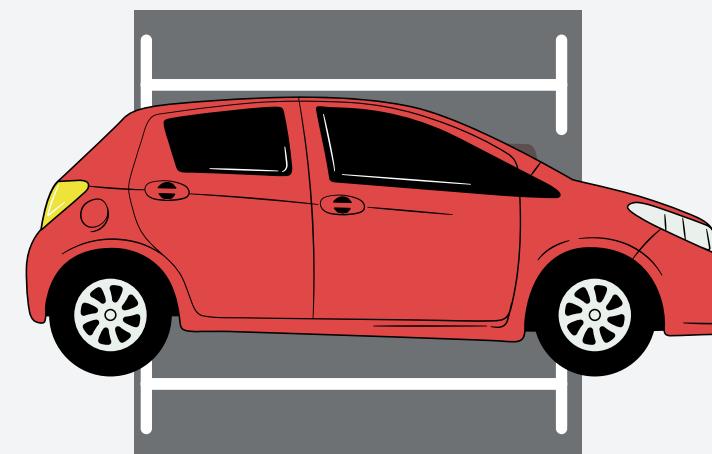
More cars per families



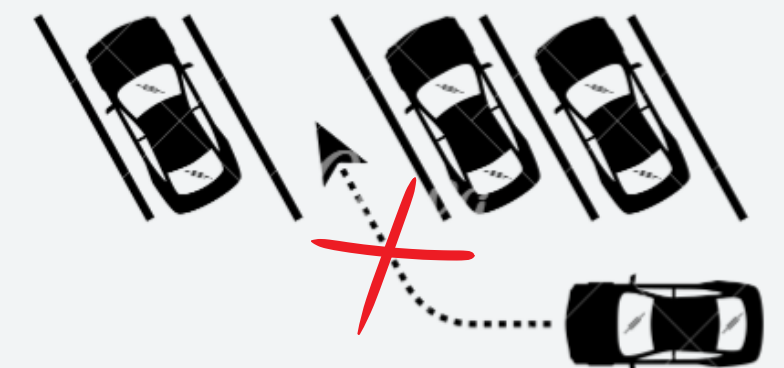
Bigger cars than before



Parking lots are the same



People don't know how to park



KEY ASPECTS

- Internal aspects

Park lot handover

The screenshot shows the 'aparking' app interface. On the left is a map with a green highlighted parking area. A pop-up window displays details: 'Tipo: Libre', 'Tamaño: Compacto', 'Estado: Aun libre', and a link 'Ir a la plaza'. On the right, the navigation screen shows the destination 'Rda. de Capuchinos, Sevilla' and 'Av. José Laguillo, 41003 ...'. It indicates a 3-minute drive (1.3 km) and provides alternative routes for walking (17 min) and cycling (4 min). A list of directions is provided, starting with 'Dirígete hacia el sureste en Rda. de Capuchinos hacia Pl. Giraldillo'.

Buying garage rental

The screenshot shows a website for buying a garage rental. It features a photo of a small, clean garage. The text describes it as 'Garaje pequeño barato' with a price of 10.00 and dimensions of 45 m³. Below the photo is a subscription form for 'Suscribirse a normal' at 3,99 € per month. The form includes fields for 'Correo electrónico', 'Información de la tarjeta' (number, MM/AA, CVC), 'Nombre del titular de la tarjeta', and 'País o región' (set to España). A 'link' payment option is also visible. At the bottom, there is a blue button labeled 'Pagar y suscribirse' and a disclaimer: 'Al confirmar tu suscripción, permitirás que efectúe cargos de futuros pagos conforme a las condiciones estipuladas. Siempre puedes cancelar tu suscripción.'

Whenever & wherever



PRICING C.A.

PLAN

PRICING

FEATURES



0 €

50



+ 1 garage



3.99 €

300



+ 3 garages



4.99 €

1000



+ 5 garages



0.001 € / user




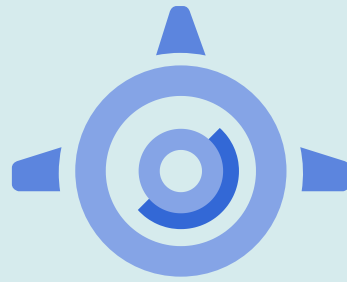



10

0.49 €

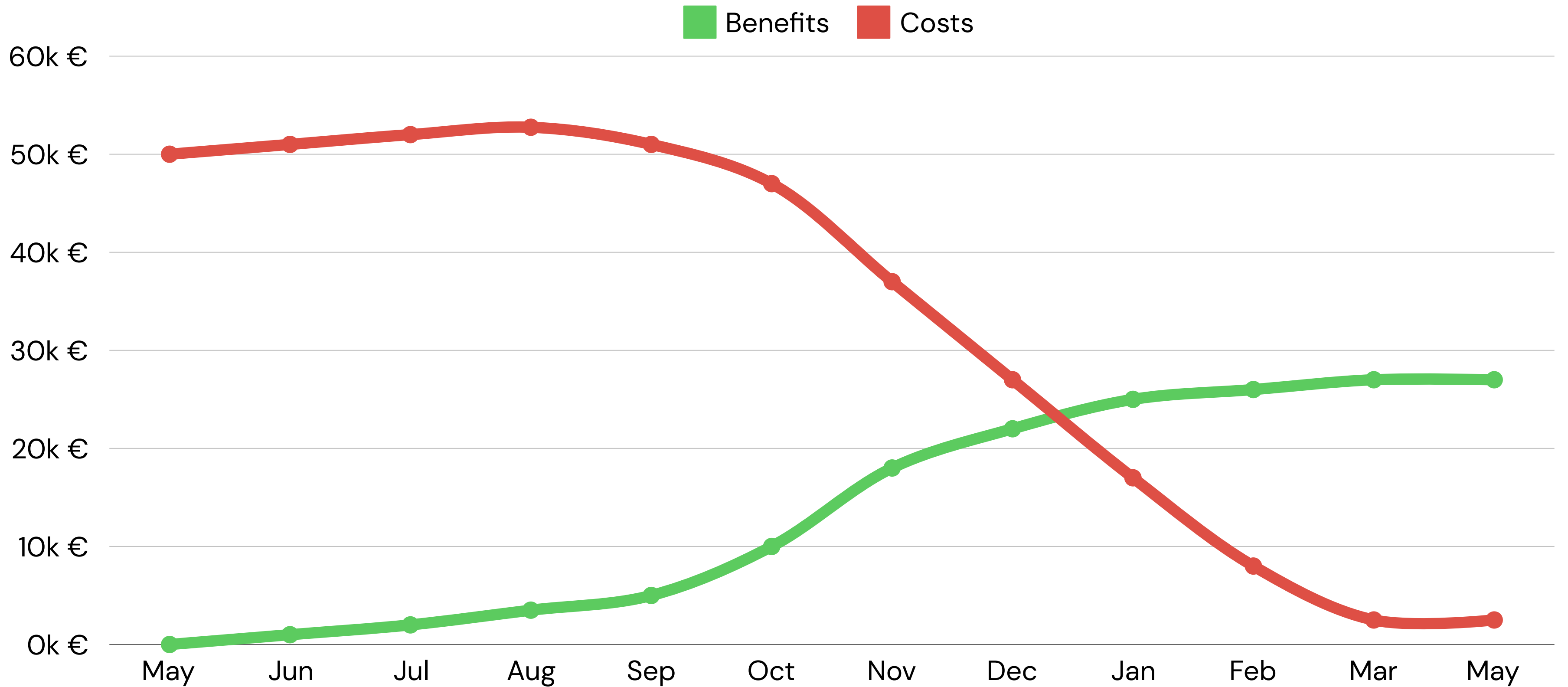
(Minimum amount required)

COST ANALYSIS

	Capital Expenditure	Operational Expenditure	Contingency	Total Cost of Ownership
REALISTIC 8k users/year	39k €	7k €	4k €	50k €
EXAMPLES	Salary  Equipment 	Monthly payments   	Extra hours Change in technologies / tools Equipment breaking	

BENEFITS vs COST

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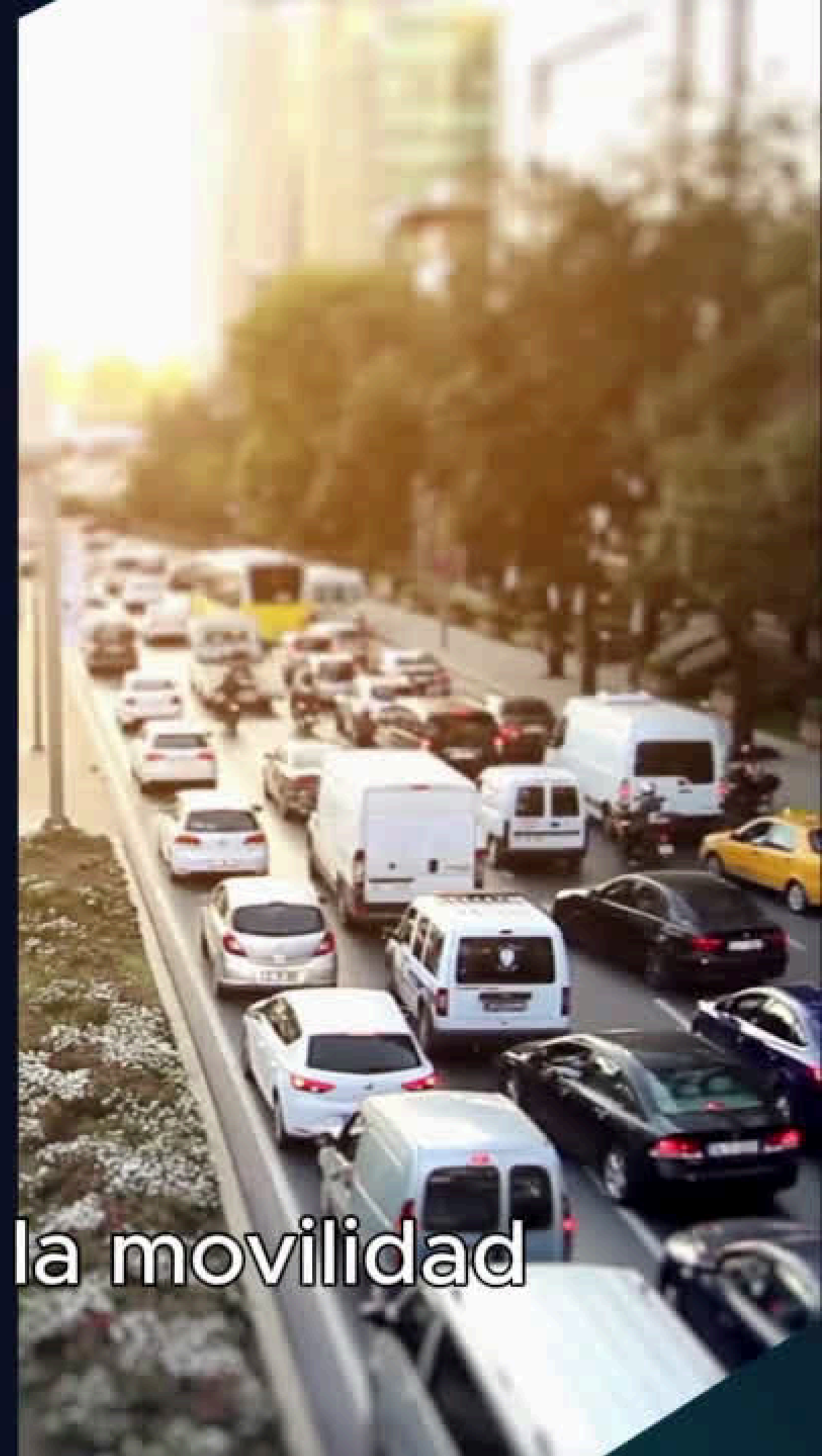


I WANT YOU
TO INVEST IN
APARKING

AparKing



nuestra plataforma no solo mejora la movilidad
urbana



AI & SOSTENIBILITY

Formula

$$F = p * k$$

$F = \text{total}$
 $p = \text{prompts}$
 $k = \text{IA costs} = 0,01 \text{ kWh}$

Last update: 20/05/2024

- *2 new prompts*
- *+ 1.4 grams of CO2*

TOTAL = 0.37 KWh = 16.70 g CO2

Most used



Code fix

**Eleven
Labs**

Suno

removebg

Marketing plans



CONTACT US

25/26



Landing Page



Clockify Reports

CONTACT US



Landing Page



Clockify Reports